



Hochschule für  
Wirtschaft und Recht Berlin  
Berlin School of Economics and Law



# SUMMER AND WINTER SCHOOL 2023

- Deepen your academic knowledge at the HWR Berlin
- Visit key companies and institutions
- Discover Berlin

# INTENSIVE SHORT COURSES IN THE HEART OF BERLIN

## HWR BERLIN WINTER SCHOOL **BLENDED FORMAT**

Application Deadline: 15 October 2022

2–6 January + 8–21 January 2023

The programmes will be delivered in the blended learning format 1 + 2: one virtual reading week is followed by two weeks on-site in Berlin!

- Innovation and Platform Strategies in the Service Industry
- Strategy and Brand Management in the Brewing Industry

## HWR BERLIN SUMMER SCHOOL

Application Deadline: 1 April 2023

25 June – 22 July 2023

- The European Union in a Global World (EUGW)
- European Business and Economics Programme (EBEP)

19–23 June + 25 June – 1 July 2023 **BLENDED FORMAT**

Blended learning format 1 + 1: one virtual reading week is followed by one week on-site in Berlin

- Game Thinking for Business – Strategies for Customer Loyalty and Employee Engagement

2 July – 22 July 2023

- Entrepreneurship and Innovation Management in Germany (EIM)
- Markets and Management in Europe (M+M)
- How Europe Works: Institutions & Law in the EU (ILEU)
- German Language for Beginners and Advanced Beginners

## GET READY FOR BERLIN: ONLINE GERMAN LANGUAGE CRASH COURSE **NEW**

15–23 June 2023 or 22–30 June 2023

Combine this module with your chosen Summer School programme.



### WANT TO KNOW MORE?

[www.hwr-berlin.de/summerschools](http://www.hwr-berlin.de/summerschools)  
[summer@hwr-berlin.de](mailto:summer@hwr-berlin.de)