



Wroclaw University
of Economics and Business
Summer School

SUSTAINABILITY CHALLENGES IN MODERN BUSINESS

SUMMER SCHOOL OF MANAGEMENT 2024

26TH JUNE – 5TH JULY

6 ECTS!

ABOUT

This 10-day intensive program combines academic classes and practical tutorials, which will allow you to deepen your knowledge and acquire skills in the area of sustainable management and to gain vital managerial competences which will be essential in the near economic future.

WHAT DO YOU GET?

- international classes with experienced lecturers and business practitioners,
- active learning methods (workshops, case studies, design thinking, games and other),
- friendly atmosphere and learning environment



FEE:

early bird registration 950 Euro
- until March 31st

from March 31st 990 Euro
- until June 4th

THE FEE INCLUDES :

- tuition fee
- study materials
- accommodation in the WUEB dormitory
- meals (breakfast and lunch)
- free time activities - social and cultural events
- official certificate confirming 6 ECTS points

More information and application form: www.summerschool.pl

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PROGRAM:

Soft skills and general competences workshops

- Teambuilding & International Competences
- Problem-solving Skills Workshop
- Presentation Skills Workshop & Coaching
- DEI - Diversity, Equality & Inclusion for Modern Business

ESG challenges workshops

- workshops in cooperation with companies on real business challenges in the field of ESG



ESG tutorials

- ESG for Modern Business
- How to look for ESG data?
- S & G - Social and Governmental Factors in Modern Business
- E- Environmental Factors in Modern Business
- Designing Social Campaigns

And more...

- Green City Game
- joint city tour
- tasting of Polish cuisine
- visit to the aquapark

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